



Quelle: info tv leipzig

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<http://www.info-tv-leipzig.de/wirtschaft-business-news/allgemeines/spinnerei-bekommt-aussergewoehnliche-mieter/>

The screenshot shows the 'info tv leipzig' website interface. At the top, there is a navigation bar with categories: news, weather, events, streams, sports, and business. The main content area features a large image of a river on the left and a video player on the right. The video player has a play button and a title: 'Unternehmensgründer der HHL bekommen Unterstützung'. Below the video player, there is a section titled 'Spinnerei bekommt außergewöhnliche Mieter' with a sub-header 'Unternehmensgründer der HHL bekommen Unterstützung'. The text below discusses the initiative where students of the HHL Leipzig Graduate School of Management will be allowed to rent the Spinnerei building to develop their own business models. It mentions that the teams will receive coaching and advice, and that contacts and investors will be facilitated. A quote from Prof. Dr. Andreas Pinkwart is included, stating that students must first develop a business concept and be passionate about it. The text also mentions that the Spinnerei building, which was previously only for artists, will now provide creative inspiration and foster innovation for new tenants. The goal of the HHL is to establish Leipzig as an international hub for digital business models, with the project starting in January with ten teams under the name 'SpinLab - The HHL Accelerator'.